

Master's Degree Program in Business Strategy and Marketing

Faculty of Law and Social Sciences. Toledo

SCHEDULE PROFESSIONAL MODULE (ENGLISH GROUP)

February 2020				
L	M	X	J	V
3 9.30-14.30 16.00-21.00 Professional Seminars Management of innovation in the automobile sector Sergi Cabrerizo	4 9.30-14.30 Corporate Social Responsibility RSC Yolanda Gutiérrez	5	6 9.30-14.30 Corporate Social Responsibility RSC Joaquín Alegre	7
10	11	12 9.30-14.30 Corporate Social Responsibility RSC Yolanda Gutiérrez	13	14
17	18 9.30-14.30 e-business and Strategic Marketing <i>M^a Carmen Alarcón del Amo</i>	19	20	21
24 16.00-21.00 Professional Seminars Strategic development and deployment of objectives. Action plans in the automotive industry. Sergi Cabrerizo	25 9.30-14.30 e-business and Strategic Marketing María Fuentes Blasco	26	27 9.30-14.30 e-business and Strategic Marketing <i>Juan Carlos Gázquez Abad</i>	28