

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

October 2024				
L	M	X	J	V
	1 09:30-14:30 Knowledge Management and Innovation Strategies Fátima Guadamillas	2 09:30-14:30 Knowledge Management and Innovation Strategies Joaquín Alegre	3 09:30-14:30 Management and Innovation Strategies Joaquín Alegre	4
7 09:30-14:30 Human Resources Strategy Pablo Ruiz	8 09:30-14:30 Human Resources Strategy Pablo Ruiz	9 09:30-14:30 Human Resources Strategy Pablo Ruiz	10 09:30-14:30 Human Resources Strategy Ricardo Martínez	11
14 09:30-14:30 Human Resources Strategy Ricardo Martínez	15 09:30-14:30 Human Resources Strategy John Oputte	16 09:30-14:30 Human Resources Strategy John Oputte	17 09:30-14:30 Human Resources Strategy Ricardo Martínez	18
21 09:30-14:30 Corporate and International Strategy Belen Ruiz	22 09:30-14:30 Corporate and International Strategy Belen Ruiz	23 09:30-14:30 Corporate and International Strategy José Plá	24 09:00-14:30 Corporate and International Strategy José Plá	25
28	29	30 09:30-14:30 Knowledge Management and Innovation Strategies Dioni Elche	31 09:30-14:30 Knowledge Management and Innovation Strategies Mario Donate	

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

November 2024				
L	M	X	J	V
				1
4	5 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	6 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	7 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	8
11 09:30-14:30 Corporate and International Strategy Octavio Escobar	12 09:30-14:30 Corporate and International Strategy Octavio Escobar	13 09:30-14:30 Corporate and International Strategy Octavio Escobar	14 09:30-14:00 Corporate and International Strategy Manuel Villasalero	15
18 09:30-14:30 Strategic Marketing	19 09:30-14:30 Strategic Marketing	20 09:30-14:30 Strategic Marketing	21 09:30-14:30 Strategic Marketing	22
25 09:30-14:30 Strategic Marketing	26 09:30-14:30 Strategic Marketing	27 09:30-14:30 Strategic Marketing	28 09:30-14:30 Strategic Marketing	29

**Master´s Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

December 2024				
L	M	X	J	V
2 09:30-14:30 Marketing Strategies in Specific Sectors	3 09:30-14:30 Marketing Strategies in Specific Sectors	4 09:30-14:30 Marketing Strategies in Specific Sectors	5 09:30-14:30 Marketing Strategies in Specific Sectors	6 Festivo
9 09:30-14:30 Marketing Strategies in Specific Sectors	10 09:30-14:30 Marketing Strategies in Specific Sectors	11 09:30-14:30 Marketing Strategies in Specific Sectors	12 09:30-14:30 Marketing Strategies in Specific Sectors	13
16	17	18	19	20

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

January 2025				
L	M	X	J	V
6	7	8 10:00-12:00 Knowledge Management and Innovation Strategy (Assesment)	9 10:00-12:00 Human Resources Strategies (Assesment)	10
13	14 10:00-12:00 Human Resources Strategies (Assesment)	15	16 10:00-12:00 Strategic Marketing (Assesment)	17
20	21	22 10:00-12:00 Markeging Strategies in Specific Sectors (Assesment)	23	24
27	28	29	30	31

Extraordinary examination

June 2025				
L	M	X	J	V
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23 10:00-12:00 Knowledge Management and Innovation Strategy (Assesment)	24 10:00-12:00 Strategic Marketing (Assesment)	25 10:00-12:00 Marketing Strategies in Specific Sectors (Assesment)	26 10:00-12:00 Corporate and International Strategy (Assesment)	27 10:00-12:00 Human Resources Strategies (Assesment)