

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

October 2024				
L	M	X	J	V
	1 09:30-14:30 Knowledge Management and Innovation Strategies Fátima Guadamillas	2 09:30-14:30 Knowledge Management and Innovation Strategies Joaquin Alegre	3 09:30-14:30 Management and Innovation Strategies Joaquin Alegre	4
7 09:30-14:30 Human Resources Strategy Pablo Ruiz	8 09:30-14:30 Human Resources Strategy Pablo Ruiz	9 09:30-14:30 Human Resources Strategy Pablo Ruiz	10 09:30-14:30 Human Resources Strategy Ricardo Martínez	11
14 09:30-14:30 Human Resources Strategy Ricardo Martínez	15 09:30-14:30 Human Resources Strategy John Oputte	16 09:30-14:30 Human Resources Strategy John Oputte	17 09:30-14:30 Human Resources Strategy Ricardo Martínez	18
21 09:30-14:30 Corporate and International Strategy Belen Ruiz	22 09:30-14:30 Corporate and International Strategy Belen Ruiz	23 09:30-14:30 Corporate and International Strategy José Plá	24 09:00-14:30 Corporate and International Strategy José Plá	25
28 09:00-14:00	29 09:00-14:00	30 09:30-14:30 Knowledge Management and Innovation Strategies Dioni Elche	31	

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**SCHEDULE
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November 2024				
L	M	X	J	V
				1
4	5 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	6 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	7 09:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone	8 09:30-14:30 Knowledge Management and Innovation Strategies Mario Donate
11 09:30-14:30 Corporate and International Strategy Octavio Escobar	12 09:30-14:30 Corporate and International Strategy Octavio Escobar	13 09:30-14:30 Corporate and International Strategy Octavio Escobar	14 09:30-14:00 Corporate and International Strategy Manuel Villasalero	15
18 09:30-14:30 Strategic Marketing María Cordente	19 09:30-14:30 Strategic Marketing María Cordente	20 09:30-14:30 Strategic Marketing María Cordente	21 09:30-14:30 Strategic Marketing Juan José Blázquez	22
25 09:30-14:30 Strategic Marketing Doreén Pick	26 09:30-14:30 Strategic Marketing Doreén Pick	27	28 09:30-14:30 Strategic Marketing Juan José Blázquez	29

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**SCHEDULE
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December 2024				
L	M	X	J	V
2 09:30-14:30 Marketing Strategies in Specific Sectors <i>María Fuentes Blasco,</i>	3 09:30-14:30 Marketing Strategies in Specific Sectors <i>Ana Isabel Jiménez Zarco,</i>	4 09:30-14:30 Marketing Strategies in Specific Sectors <i>Ana Isabel Jiménez Zarco,</i>	5	6 Festivo
9	10 09:30-14:30 Marketing Strategies in Specific Sectors <i>Marta Retamosa</i>	11	12 09:30-14:30 Marketing Strategies in Specific Sectors <i>Mario Arias</i>	13
16 09:30-14:30 Marketing Strategies in Specific Sectors <i>Mario Arias</i>	17 09:30-14:30 Marketing Strategies in Specific Sectors <i>Marta Retamosa</i>	18 09:30-14:30 Marketing Strategies in Specific Sectors <i>Marta Retamosa</i>	19 09:30-14:30 Strategic Marketing <i>Juan José Blazquez</i>	20

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January 2025				
L	M	X	J	V
6	7	8 10:00-12:00 Knowledge Management and Innovation Strategy (Assesment)	9 10:00-12:00 Human Resources Strategies (Assesment)	10
13	14 10:00-12:00 Human Resources Strategies (Assesment)	15	16 10:00-12:00 Strategic Marketing (Assesment)	17
20	21	22 10:00-12:00 Markeging Strategies in Specific Sectors (Assesment)	23	24
27	28	29	30	31

Extraordinary examination

June 2025				
L	M	X	J	V
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
23 10:00-12:00 Knowledge Management and Innovation Strategy (Assesment)	24 10:00-12:00 Strategic Marketing (Assesment)	25 10:00-12:00 Marketing Strategies in Specific Sectors (Assesment)	26 10:00-12:00 Corporate and International Strategy (Assesment)	27 10:00-12:00 Human Resources Strategies (Assesment)