

Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo

SCHEDULE
COMMON MODUL

September 2022				
M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27 9:30-14:30 Master Presentation	28 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	29 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	30

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SCHEDULE COMMON MODUL

October 2022				
M	T	W	T	F
3 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	4 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	5 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	6 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	7 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado
10 9:30-14:30 Knowledge Management and Innovation Strategies Mario J. Donate Manzanares Fátima Guadamillas Gómez Dioni Elche Profesor invitado Profesor invitado	11 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	12	13 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	14 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado
17 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	18 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	19 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	20 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	21
24 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	25 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	26 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	27 9:30-14:30 / 16:00-21:00 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado	28 9:30-14:30 Corporate and International Strategy Manuel Villalero Santiago Gutiérrez Belén Ruiz Pedro Jiménez Profesor invitado
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SCHEDULE
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November 2022				
M	T	W	T	F
	1	2	3	4
7 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	8 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	9 9:30-14:30 Human Resources Strategies Ricardo Martínez Pablo Ruiz Profesor invitado	10	11
14 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	15 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	16 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	17 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	18
21 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	22 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	23 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	24 9:30-14:30 Marketing Strategies in Specific Sectors Pilar Martínez Mar Gómez Rico Profesor invitado Profesor invitado	25
28 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	29 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	30 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado		

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SCHEDULE
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December 2022				
M	T	W	T	F
			1 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	2
5	6	7	8	9
12 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	13 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	14 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	15 9:30-14:30 Strategic Marketing Juan José Blázquez María Cordente Profesor invitado	16
19	20	21	22	23
26	27	28	29	30

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SCHEDULE
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January 2023				
M	T	W	T	F
2	3	4	5	6
9	10 9:30-14:30 Knowledge Management and Innovation Strategies (evaluation)	11	12 9:30-14:30 Corporate and International Strategy (evaluation)	13
16	17 9:30-14:30 Human Resources Strategies (evaluation)	18	19 9:30-14:30 Marketing Strategies in Specific Sectors (evaluation)	20
23	24 9:30-14:30 Strategic Marketing (evaluation)	25	26	27
30	31			

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EXTRAORDINARY EVALUATION FIRST SEMESTER

June 2023				
M	T	W	T	F
			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26 9:30-14:30 Knowledge Management and Innovation Strategies (extraordinary evaluation)	27 9:30-14:30 Strategic Marketing (extraordinary evaluation)	28 9:30-14:30 Marketing Strategies in Specific Sectors (extraordinary evaluation)	29 9:30-14:30 Corporate and International Strategy (extraordinary evaluation)	30 9:30-14:30 Human Resources Strategies (extraordinary evaluation)

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EXTRAORDINARY EVALUATION SECOND SEMESTER

July 2023				
M	T	W	T	F
3 9:30-14:30 Professional Seminars (extraordinary evaluation)	4 9:30-14:30 e-business and Strategic Marketing (extraordinary evaluation)	5 9:30-14:30 Corporate Social Responsibility RSC (extraordinary evaluation)	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28
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